



JAMSHEDPUR
MANAGEMENT ASSOCIATION

Annual Newsletter

2020-21

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JCAPCPL



Annual Newsletter 2020-21

MESSAGE FROM THE DESK OF HONY. SECERTARY JMA

Dear Members,

Hope You and your family are safe and healthy. I present the News Letter for FY 21. FY21 was a challenging year, it started with global pandemic and continued throughout the year. With practically no physical face to face programs being permitted, JMA had to quickly migrate to virtual platform. With every challenge there is an opportunity, though we miss the energy and exuberance of a physical event, the virtual platform has enabled us to increase our reach with and beyond Jamshedpur. In FY 21 we introduced new programs like STIMULUS, EDGE, BAKE, ELS and Inspiring Leaders Series all targeted for different segments and were huge success. You all will be happy to note that JMA received two AIMA awards in single year, this happened only second time in history of AIMA. JMA received the Best Management Association Award (Category IV Cities) and also Most Improved Management Association a rare feat to achieve. All this was possible due to encouragement and participation from you all, you all truly deserve it. I thank the managing team for their relentless effort & innovative thinking. I also thank board members of JMA for constant guidance and encouragement. Though the pandemic is still not over, we look forward to FY 22 with optimism. JMA will continue to organize programs, events, certification, and trainings and enrich our offerings. In case you have any idea or suggestions, kindly do drop a mail to centrehead.jsrjma@gmail.com. Your inputs are valuable for us to perform better.

I hope you will enjoy reading this new letter. Wish you all a happy and healthy FY22.

With Best Regards

Amitabh Bhattcharjee
Head Strategic Procurement
Group Strategic Procurement

& Hony. Secretary Jamshedpur Management Association

ACTIVITIES IN APRIL 2020

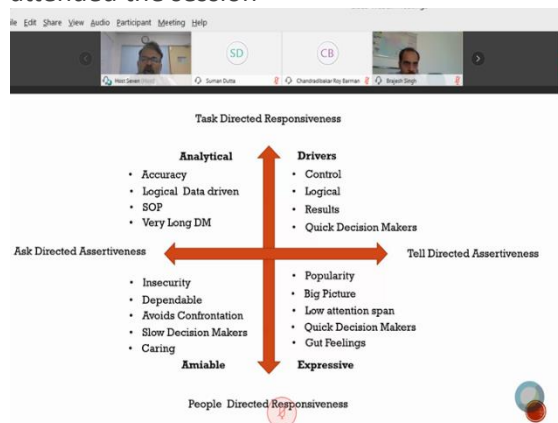
In the unprecedented times of COVID-19, the whole world came to a halt. In the “new normal” conditions JMA started various online webinar series.

1. STIMULUS: Step Towards Information Understanding & Learning with Useful Sharing

In association with Tata Steel Management Development Centre, designed a webinar series on different topics.

1.1 STIMULUS Session 1: Social Styles

The objective of this session was to discover your own social style. Learn how your social style affects interactions with others. Learn to determine the social style of others. Learn your Versatility level and how to increase your Versatility, which will help you perform at a higher level of social intelligence, increasing performance at work. The session was conducted by Mr. Arvind Raikar, TMDC on April 9th, 2020. Around 35 participants attended the session



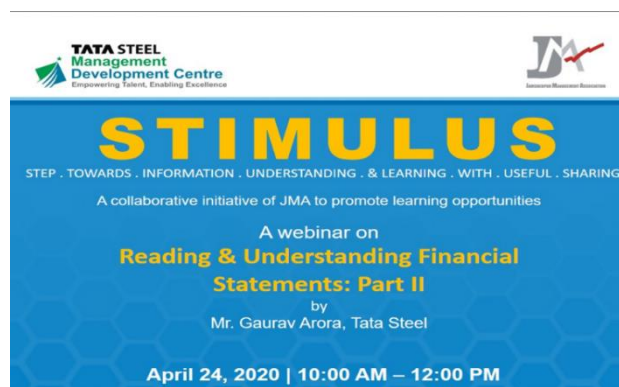
1.2 STIMULUS Session 2: Reading & Understanding Financial Statements

Second session was conducted by Mr. Gaurav Arora, TMDC on the basics of Reading and Understanding Financial Statements on April 15th, 2020. The session was attended by around 80 participants and was highly appreciated.



1.3 STIMULUS Session 3: Reading & Understanding Financial Statements Part II

Due to huge demand a second part of Reading and Understanding Financial Statements was organized on April 24, 2020 which was delivered by Mr. Gaurav Arora, TMDC. No. of Participants for this session was around 60.



2. BAKE (Business Acumen and Knowledge by Experts)

BAKE (Business Acumen and Knowledge by Experts), technical lecture series bringing industry and academic experts on JMA online platform sharing their knowledge with participants in and around Jamshedpur.

2.1 BAKE Session 1: Stress Management During Lock Down

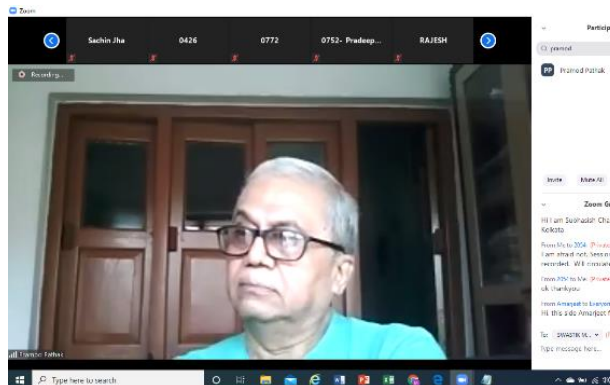
Prof. Pathak is a senior professor of management studies at ISM Dhanbad. He holds a Ph.D. in Management Studies and also a student of psychology. Professor Pathak gave some useful tricks and tips to handle anxiety



and stress during the lockdown time. The session was attended by over 100 participants and was widely appreciated

YouTube Link:

<https://www.youtube.com/watch?v=MJ5A36DFjMU&t=27s>

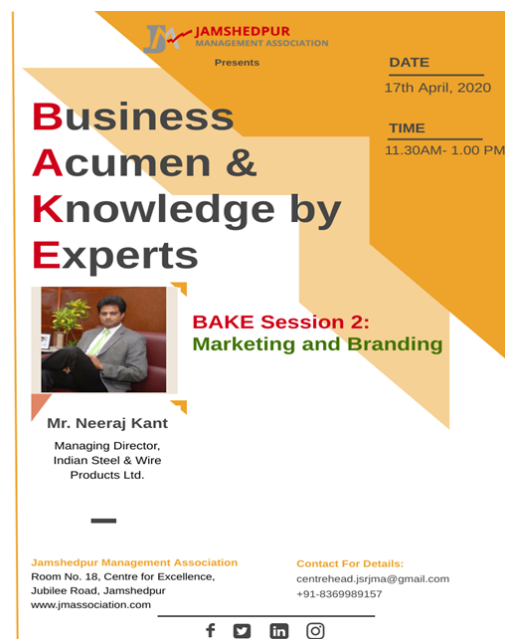


2.2 BAKE Session 2: Marketing & Branding

In this session, Mr. Niraj Kant (MD, ISWP) brought in a practitioner's perspective of Marketing & Branding. With his depth of understanding, he shares his views and experiences on how commodities can be branded, and what are the challenges faced by marketers in the brand development journey. No. of participants again exceeded 100 and was a very interactive Q and A session.

YouTube link:

<https://www.youtube.com/watch?v=VcWmfoJ5oaQ&t=25s>



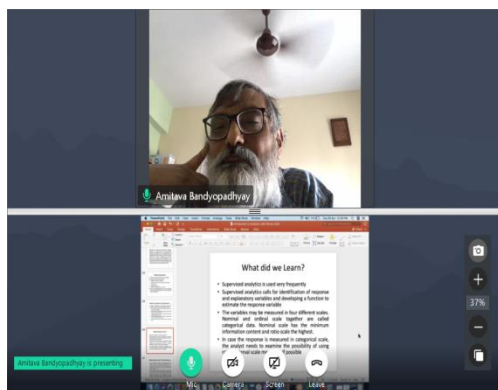
2.3 BAKE Session 3: Possibilities & Limitations of Data Analytics

Prof. Amitava Bandhopadhyay is a senior faculty at Indian Statistical Institute, Kolkata. Analytics today is equated to magic. We expect accurate predictions - whatever be the circumstances. In this session he will break this myth. We will try to understand the wide array of quantitative problems going much beyond narrowly focused predictions that can be effectively handled using analytical techniques. We will discuss about the roles of exploratory analyses and visualization. We will talk about understanding and prediction - two very different classes of problems, and their usage in practice with examples. We will discuss about the class of tools required to address these different types of problems. Finally, we will discuss about problem formulation and the crucial role it plays in providing effective solutions using the techniques of analytics. Around 75 participants attended this session.

YouTube Link:

<https://www.youtube.com/watch?v=Gsx30RpBalk&t=4673s>





2.4 BAKE Session 4: Digital Energy Management

Mr. Sriram Krishnan, speaker for BAKE4, is currently part of the Internet of Things Business unit of TCS as an industry advisor. In this session Mr. Krishnan shared his expertise in Digital Energy Management. 56 participants attended the session.

The session was attended by corporates, and also students of different professional institutes.

YouTube Link:

<https://www.youtube.com/watch?v=JCcgJiK-apM&t=3383s>



ACTIVITIES IN MAY 2020

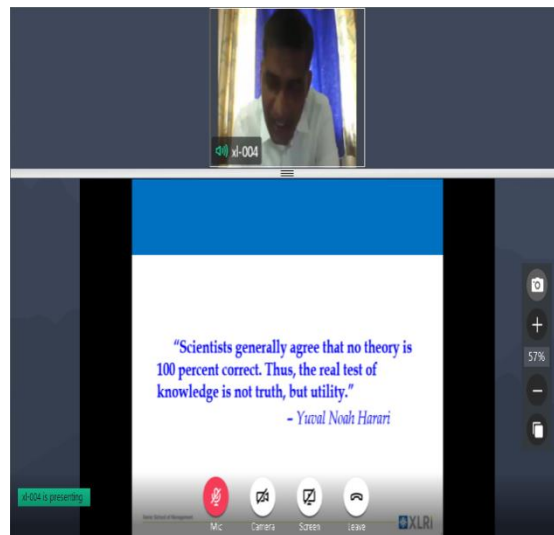
2.5 BAKE Session 5: Leadership in The Time Of Crisis: A Psychological Perspective

Prof Sunil Kumar Sarangi who is currently teaching Communication and Leadership at XLRI, Jamshedpur In this session shared a psychological perspective on Leadership in the

Time of Crisis. 60 professionals as well as students attended the session.

YouTube Link:

<https://www.youtube.com/watch?v=wuXbF1k-BvK4&t=42s>



3. ELS: Enriching Life Series

JMA created an innovative lecture series "Enriching Life Series". A platform to share and discuss on different topics helping everyone to improve the quality of life. It largely included non-technical lectures open for everyone.

3.1 ELS Session 1: Immunity, Nutrition & Self-care in the COVID-19 Era

With the current lockdown underway and the uncertainties looming over infection prevention and treatment of COVID-19, It is paramount that we take care of our immunity and stay at our best health. And, with the movement limited to your households and gyms shut down for an unforeseeable time, Healthy eating is the key to maintaining a healthy body and improving your immunity levels. Lastly in times like this, self-love is very important and we all need to take care of our skin and hair health in ways possible." These were the thoughts shared by Dr. Shikha Sharma, founder of NutriHealth, a pioneer in Healthy Eating & Tech-enabled Nutrition Advisory during ELS session1.



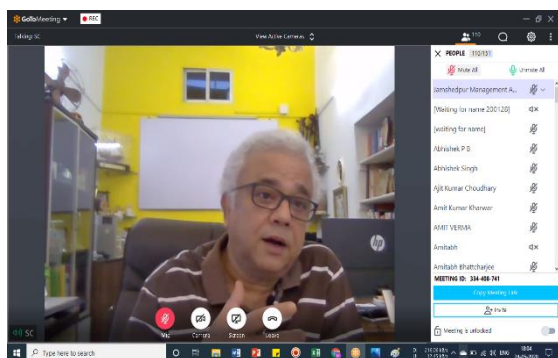


2.4 ELS Session 4: Financial planning & Investment Ideas in stock Market

Mr. Siddhartha Chatterjee who is a CA and CS by profession, has spent earlier part of his career with corporate houses as a finance professional, and thus gained industry experience. Somewhere during 2000, branched out in perusing career in Merchant Banking. This gave him an insight to how capital market functions, having handled more than 20 public issues. Later, he Shifted focus into portfolio management and stock broking activities from the year 2006 which till date is his focus. In this session, Mr. Chatterjee shared his expertise in “Financial planning and Investment Ideas in a stock Market”. Around 110 participants attended the session.

YouTube Link:

<https://www.youtube.com/watch?v=LRNYdIMjg-4&t=2s>



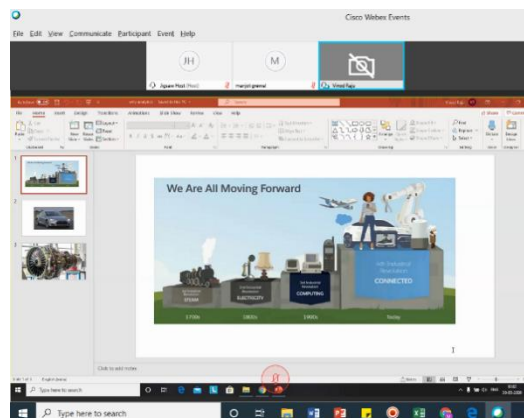
4. EDGE: Connecting Campuses, Enhancing Employability: Lecture Series for Students



Throughout the year JMA interacted with different professional institute teachers and students in Jamshedpur. Based on their requirements given by college coordinators JMA developed a lecture series EDGE. EDGE objective is to provide platform for students to learn and update different technical skills and enhance employability.

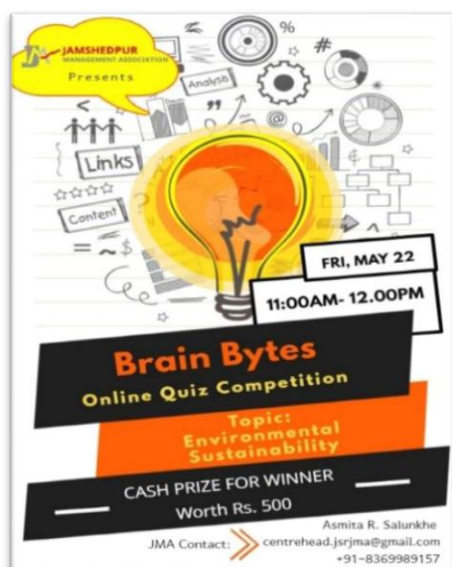
4.1 EDGE 1: Python for Data Science

JMA in Association with Jigsaw Academy, organized a webinar for students on “Python for Data Science” on May 30th, 2020. Around 75 students attended the session. Jigsaw Head of Data Science and Machine Learning Programs Mr. Vinod Kumar Raju delivered the session.

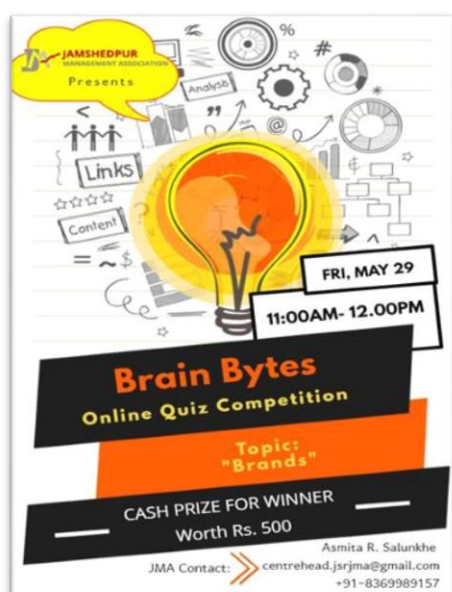


5. Brain Bytes Quiz Competition

JMA organized an online quiz competition for professionals and Jamshedpur. This was the first online quiz witnessed by people of Jamshedpur. First quiz was scheduled on 22nd May, 2020 on the theme “Environmental Sustainability”. Around 50 participants played the quiz. Winner, Ms. Zunema Khanam Computer Science student of RVSCET, Jamshedpur was awarded an online certificate and cash prize.



Second quiz was conducted on 29th May, 2020 on the theme “Brands”. Mr. Rahul Mishra from Manipal University won the quiz.



ACTIVITIES IN JUNE 2020

2.5 ELS Session 5: "Every Breath Matters" An Hour for Lung Care

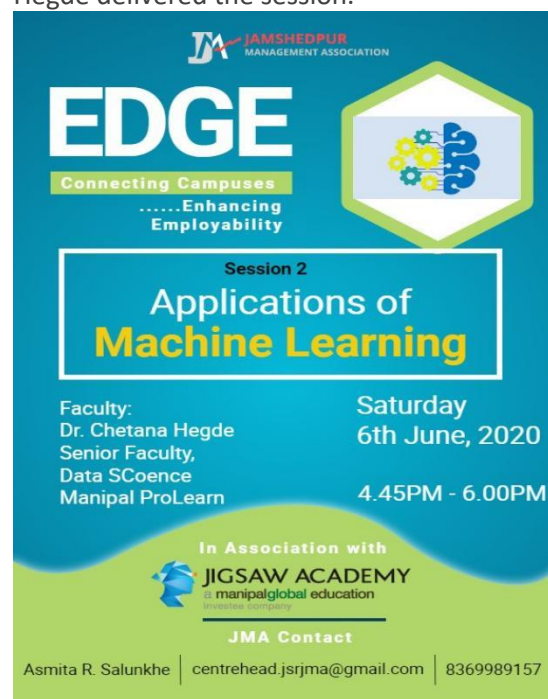
ELS session 5 was on an important topic of Lung Care in the alarming air pollution situation. This event was in association with Lung Care Foundation, New Delhi on 13th June, 2021. Dr. Harsh Vardhan Puri and Ms. Martrushri Shetty guided the participants on

the alarming situation of rising air pollution and care to be taken at individual level.



4.2 EDGE Session 2: Applications of Machine Learning

JMA in Association with Jigsaw Academy, organized a webinar for students on “Applications of Machine Learning” on June 6th, 2020. Around 35 students attended the session. Jigsaw senior faculty Ms. Chetna Hegde delivered the session.



4.3 EDGE Session 3: Introduction to Artificial Intelligence & the changing job market

JMA in Association with Jigsaw Academy, organized a webinar for students on “Introduction to Artificial Intelligence & the changing job market” on June 27th, 2020. Around 25 students attended the session.



Jigsaw senior faculty Mr. Gunwant Singh Seni delivered the session.

JAMSHEDPUR MANAGEMENT ASSOCIATION

EDGE
Connecting Campuses
.....Enhancing Employability
Session 3

Introduction to Artificial Intelligence & The Changing Job Market

Faculty:
Mr. Gunwant Singh Saini
Senior Faculty,
Data Science &
Artificial Intelligence

Saturday
27th June, 2020
4.45PM - 6.00PM

In Association with
JIGSAW ACADEMY
a manipalglobal education
invested company

JMA Contact
Asmita R. Salunkhe | centrehead.jsrjma@gmail.com | 8369989157

6. Full Stack Data Science Course

Considering the importance and increasing demand of data scientists in today's date, JMA designed a course in data analytics in collaboration with Jigsaw Academy. Jigsaw Academy is named the best institute in analytics. The course commenced in March 2020 with a batch of 12 professionals. Participants attended the virtual classes over weekends for four months. After completion of numerous assignments and project work participants were awarded certificates.

JAMSHEDPUR MANAGEMENT ASSOCIATION

In Association with **JIGSAW ACADEMY™**
"The Best Institute in Analytics"

Brings an exceptional Opportunity in

DATA SCIENCE & BUSINESS ANALYTICS

Key Features

- 14 weeks of coursework
- Blended learning approach
- 30-40 hours of Face to face engaging instruction delivery at Jamshedpur
- 200 hours of online interaction
- Fortnightly webinars
- Certification by the best institute in analytics

Content Highlights

- Overview of Analytics & Descriptive Statistics
- Basic Python
- Data Manipulation with Python
- SQL + Assignment (Python)
- Hypothesis Testing
- Hypothesis Case study
- Linear Regression (Preparation) with Python
- Logistic Regression with Python
- Q & A + Graded Assignment (Python Regression)
- Trees and Ensemble methods in Python
- Clustering in Python
- Recap + Capstone Introduction + Assignment (Tree Python)
- Tableau
- Capstone Submission
- Introduction to R and Data Manipulation in R
- Data Manipulation in R
- Implementation of Techniques using R
- Time Series in R
- R graded assignment
- Capstone Project Presentation

Course Fees
₹45,000+GST
(Can be paid in two installments)
Prior programming experience in any language: 0. If yes, it would be a value addition.

Venue
Centre for Excellence
Jamshedpur

For Registration Contact
marketing@jma.org | 8369989157
secretary.jma@gmail.com

Make the right career move at the right time

ACTIVITIES IN SEPTEMBER 2020

7. JMA Won Big!!

JMA for the first time in its history won two prestigious AIMA awards. **"Best LMA in Category IV"** and **"Most Improved LMA 2019-20"**.

This historic moment was celebrated at 47th AIMA National Management Convention on 21st September 2020. Mr. SK Munjal, past president AIMA and Mr. CK Rangnathan, Vice President AIMA presented the awards in the virtual ceremony.

The ceremony is available at <https://www.youtube.com/watch?v=3x8ISE5-NeA>

JAMSHEDPUR MANAGEMENT ASSOCIATION

Congratulations!!

Jamshedpur Management Association
On Winning

**Best LMA Award- Category IV
&
Most Improved LMA Award**

**2019-20
AIMA Awards**

We Thank All the Board Members, Leadership of the Corporates,
Managing Team and Professionals of Jamshedpur

www.jmassociation.com

ACTIVITIES IN OCTOBER 2020

5.5 ELS Session 5: Financial Planning during COVID-19 Pandemic

Continuing the lectures of Enriching Life Series, a session in Financial Planning during COVID-19 pandemic was organised on 2nd October, 2020.

This webinar was in collaboration with our sponsor ICICI Bank. Mr. Nilesh Mundra, COD, ICICI Investment Management was the speaker. He took the participants through various investment ideas and options to manage their finances during the pandemic.



Mr. Vikash Mishra, Head Wealth Select moderated the session.

Enriching Life Series

JMA brings an exclusive webinar on
Financial Planning during Covid-19 Pandemic
in collaboration with ICICI Bank Ltd.

SPEAKER

MR. NILESH MUNDRA
COO, ICICI Investment Management Co. Ltd.

Moderator : Vikash Mishra,
(Head Wealth Select), ICICI Bank Ltd.

Date: Oct 03, 2020 | Time: 11:00 AM

Key Learnings

"If a business does well, the stock eventually follows"
Warren Buffett

- Investing has a very high Reward to Effort ratio
- Equities are for long term growth of an underlying business (or portfolio)
- However, are volatile on day to day basis

Vikash Mishra is moderating

Mic Camera Screen Chat

8. AIMA Post Graduate Diploma in Management 2.0 & Post Graduate Diploma in Management: Executive

Many Professionals enrolled for the PGDM 2.0 and PGDM Executive course in association with AIMA. The classes and exams are to be conducted in online mode this year. The first semester started in October 2020.

Enhance your learning with Industry focused Post Graduate Diploma in Management

PGDM 2.0
Approved by AICTE, Ministry of HRD, Govt. of India

AIMA PGDM 2.0 is designed with the objective of nurturing the competencies of working professionals and fresh graduates aspiring to work. The curriculum is realigned to cover all emerging areas of management specialisations in the most flexi-learning & interactive mode. The programme includes three modules of core courses to enable the students acquire the skills that are essential for any manager. While, the course offered under the specialisation module develops the knowledge and skill in a specialised area of management.

Offered in Open and Distance Learning (ODL) mode at the most competitive fee structure.

POST GRADUATE DIPLOMA IN MANAGEMENT (EXECUTIVE)
Approved by AICTE, Ministry of HRD, Govt. of India

The PGDM (Executive) programme is specially designed for high-performing professionals with work experience at the managerial/ supervisory level. The program shall provide adequate perspective and an integrated overview of core business functions, key concepts and emerging tools and techniques to attain success and sustain growth in a competitive business environment.

Features

- AICTE Approved Program
- 170 hours + blended Learning from Industry Experts
- Latest Case Studies (From industry to bring meaning and relevance)
- Placement Training Support
- Live Industry Interactive Sessions
- Over four decades of expertise in Conducting Management education program
- Academic Flexibility to optimize student's learning

Eligibility

Bachelor's degree in any discipline from a recognized university with at least 5 years of working experience at the managerial/supervisory level.

Programme Fee, Code & Duration:

Program	Program Fee*	Duration
PGDM (Executive) in General Management (66) - 15 Months	INR 75,000/-	15 months
PGDM (Executive) (67)	INR 90,000/-	18 months

*This does not include the examination fees INR 500 per subject

For Registrations Contact: Asmita R. Salunkhe | centrehead.isrjma@gmail.com | +91-8969989157

9. Road Safety Campaign

JMA in collaboration with NGO Drive safe and Smart, D2S and Hella India Lighting Ltd organised micro training in Road Safety Campaign "Doori hai Jaroori" on October 28, 2020. It was a volunteer led micro training project which aims to enroll million road users, drivers via digital/online video/audio platforms towards Traffic Distancing. The objective of the campaign was to positively enforce behavioral change in existing as well as future drivers so that they maintain distance from other vehicles on the road and

eventually lead them to a defensive driving habit. Mr Anubrata Choudhury, Head of sustainability at D2S conducted the training. The session was attended by 66 professionals who had registered in advance.

Micro Training on Traffic Distancing for Jamshedpur Management Association

Wednesday, 28th October, 20 | 4:00 pm – 5:00pm

Trainer | Mr. Anubrata Choudhury, Club D2S
To Register Contact: Asmita R. Salunkhe; centrehead.jsrjma@gmail.com; 8369989157

Training Session | Microsoft Teams: <http://bit.ly/jmadhz>

Principal Partner
HELLA

ACTIVITIES IN DECEMBER 2020

10. JMA Management Olympiad 2020

This year, JMA Management Olympiad 2020 was organized from December 4-5, 2020 on a virtual platform. The two-day event engaged working professionals, undergraduate and post graduate students. The event was divided in 3 segments- case studies, start-up's and quizzes which had their respective gold, silver and bronze winners. Prize distribution was organized (on a virtual platform) on December 8, 2020, in which Mr Suresh Dutt Tripathi (VPHRM Tata Steel & President JMA) graced the occasion along with other JMA Board Members. Mr. Amit Kumar Jha (NIT Jamshedpur) was adjudged as the Mr Young



Leader & Ms. Neha Kumari (Arka Jain University) bagged the Ms. Young leader award (Earning maximum no of points). XLRI became the overall event winner of JMA Management Olympiad 2020. Approximately 150 professionals/students from different companies and colleges of Jamshedpur participated in the program.

Online JMA MANAGEMENT OLYMPIAD 2020 4TH & 5TH DECEMBER 2020

Time	Day#1 : 4 th Dec	Day#2 : 5 th Dec	Quiz
Hours	Case Study	Start - Up Opportunity Post COVID	Product
10:30 - 12:00	Big data & Information Privacy: Future Challenge	Product	Personality
14:30 - 16:00	WFH : Pros, Cons & Long term sustainability	Service	Brand
16:30 - 18:00	Social Media: Globally Connected & Locally Alike	Technology Platform	Current Affairs
Team Size	2	2	1
Participation Fee Corporate / Team	Rs. 1000	Rs. 1000	Rs. 1000
Student Participation	Free with valid Institute ID Card		

PRIZES

- Gold, Silver and Bronze Medals for winners of each competition
- Ms. and Mr. Young Leader Award
- Management Olympiad Winner Institute/Company

FOR CORPORATE REGISTRATION CONTACT (LAST DATE NOV 30, 2020)

Tata Steel : gaurav.arora@tatasteel.com | JUSCO : pankhuri.yadav@tatasteel.com
Tata Motors : infantina.mohanty@tatasteel.com | Tata Power : apalchoudhury@tatasteel.com
ISUP : shilpa.sharma@isup.com | Tata Pigments : rajesh.jaiswal@tatasteel.com
TSPDL : pratik.kumar@tspdl.com | Tata Timpale : sunil.deogam@tatasteel.com
JCPCPL : drat.kumar@jcpcpl.com | Tata Bluescope : edilsharma@tatasteel.com
Tata Cummins : mohammed.iqbal@cummins.com

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11. Inspiring Leaders Series

11.1 Session: Mr. Firdose Vandrevale

Jamshedpur Management Association started an Inspiring Leaders Series – a platform to share the expertise of dignitaries from different organizations/ institutions and inspire the young leaders of today. The first session in the series, organised on December 12, 2020, was with Mr Firdose Vandrevale (Former Executive Vice Chairman, Essar Steel India). The talk was very enriching as Mr. Vandrevale cited a lot of anecdotal examples and mantras to develop demonstrative leadership skills where a leader must be able to augment the 'overall energy' of the team. The session was moderated by Mrs. Rupa Mahanty (JMA Board Member) and hosted by



Mr. Amitabh Bhattcharjee (Hony. Secretary, JMA). 50 Professionals from Tata Steel, Tata Motors, ISWP, JCAPCPL, TSLP, TSUIL etc. participated in the session.

12. MDP: Marketing in Digital World

Management Development Program for professionals was organized in the second week of December. Mr. Siddharth Deshmukh, MICA Ahmedabad conducted the one day training.

The training focused on understanding the new consumer and their digital footprint, new marketing rules, developing the marketing and communication strategies.



One Day Online Capsule Training in Marketing in a Digital World

Unique Opportunity for Marketing & Communication Professionals, Entrepreneurs- Don't Miss It !!!

- Adjunct Faculty at MICA
- Worked with Sony Entertainment Television, AT&T & Idea Cellular.
- Advisory board of Cohezia's (UK Based Company's)
- An entrepreneur & digital venture/product development evangelist.

Date: To be scheduled on in 2nd Week of Dec.

For Registration Contact: secretary.jma@gmail.com

Last Date for Registration: 10th Nov 2020.

Fee: Rs.5000 per participant



Professor Siddharth Deshmukh (MICA Ahmedabad)

PGDM MICA

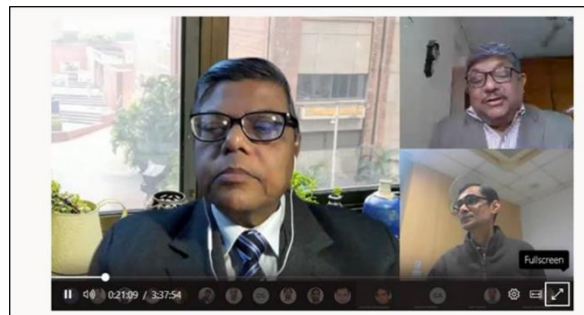
Topics to be covered :

- Understanding the new consumer and her digital footprint
- The new marketing rules: content virality, consumer journeys and interventions, communities and networks
- Developing a Marketing and Communications strategy & campaign/conversation for your brand- putting it all together & planning KPI's (Case)

13. TERI Certification Program

TERI (The Energy and Resources Institute) Certification Program on Sustainable Energy and Environment Transition was organised from December 16-18, 2020 on a virtual platform. Mr. Amit Kumar, Senior Director, Social Transformation Division & Prof. Manipadma Datta, Vice Chancellor, TERI SAS inaugurated the session. Wide array of subjects such as energy and climate change linkage, energy conservation opportunities in Industry (with case studies), renewable opportunities for industries, renewable energy policy and regulation, air pollution and control strategies for industries, waste recovery/recycling opportunities for industrial waste & water footprint in industry: analysis and strategies, economic and regulatory instruments for water pollution control were

covered by different professors of TERI. 31 Professionals from Tata Steel, Tata Pigments and TSUIL participated in the training.



14. MDP: Total Customer Focus Programme with Tata Health

The training was organized specially for Tata Health workers largely from the Pharmacy department. The two-day training was organised from December 29-30, 2020 at United Club, Jamshedpur. The training was carried by Prof Durga Pathak (Faculty XLRI, TMDC) and Mr Vinay Pandey (Faculty XLRI, TMDC). 22 professionals were benefitted from the initiative. The main objective of program was to enable participants to understand the concepts of Customer Focus Communicating with Customers: Active Listening, Telephone manner, External and Internal customers and apply them to enhance Customer Satisfaction and Delight, Competency Assessment was done for analyzing empathy and Interpersonal Skills for all the participants which would also equip them with the necessary tools of Stress Management.

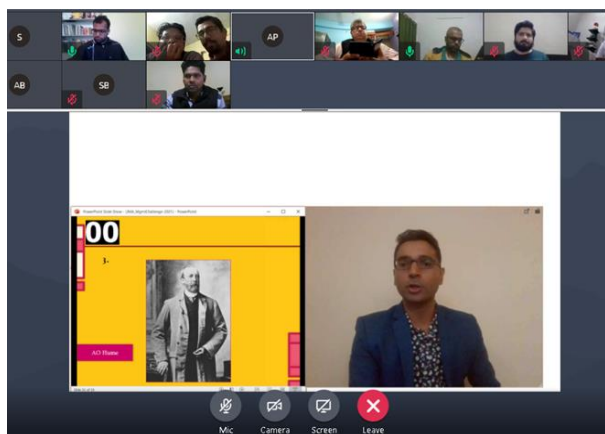


ACTIVITIES IN JANUARY 2021

15. Management Challenge Quiz 2021

The Jamshedpur Management Association (JMA) organized its flagship event “Management Challenge Quiz 2021, Theme INDIA” first time virtually on 30th January 2021. This is a competition in which both professional colleges and corporates compete for the Cash Prize. A total around 55 professionals from the corporate sector and professional institutes participated in the event. The participation included teams from Tata Steel, Tata Power, Tata Bluescope, ISWP, TSUIL (JUSCO), Bhilai Steel Plant (Sail), IOCL, Bokaro Steel Plant (Sail), Hero Moto Corp, E&Y, IIT Gandhinagar etc. The quiz was conducted by Mr. Ajay Poonia, Quiz Master from Delhi. The team of Ayush & Shantanu from E&Y and IIT Gandhinagar won the title and the team of S W Kispotta & Anand from Bokaro Steel Plant (Sail) were Runners Up.

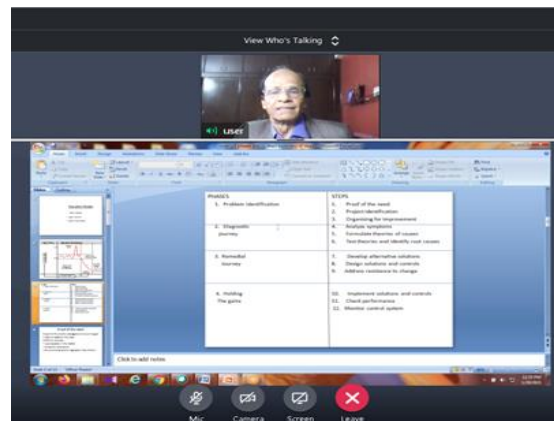
Mr. Amitabh Bhattcharjee (Hony. Secretary, JMA) gave away the prizes. The winning team received a prize money of Rs.10,000/- while the Runners Up team received a prize money of Rs.6,000/-.



16. Total Quality Management (TQM) Awareness Program

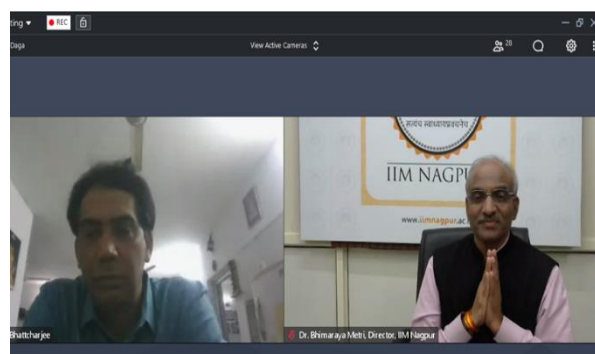
The training was organized on January 29, 2021 in an online mode. The training was conducted by Mr. S C Mishra (Faculty XLRI). Mr. Mishra focused on points like TQM concept and its important features, Daily

Management and Quality Control, Policy Management and Quality Improvement, Business Excellence Model. The training was nomination based and 33 professionals from JCPCPL & ISWP participated in the training.



17. T.E.A Talks: Competency to Capability: The New Talent Strategy with Dr. Bhimaraya Metri (Director, IIM Nagpur)

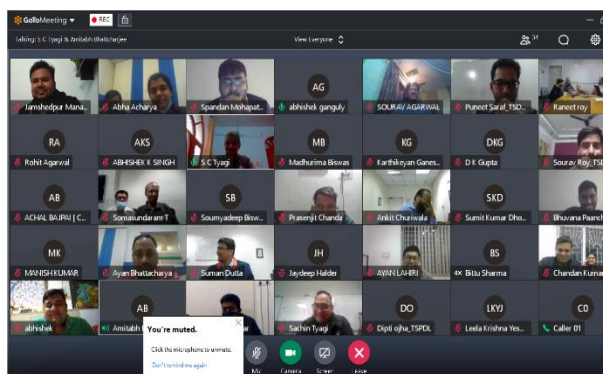
Jamshedpur Management Association has resumed its popular T.E.A Talk Series for 2021, this time in virtual mode. It is a platform to showcase the experiences of outstanding speakers from diversified institutions. The first session in the series, organized on 25th January, 2021, was with Dr. Bhimaraya Metri (Director, IIM Nagpur) on the topic “Competency to Capability: The New Talent Strategy”. Dr. Metri emphasized on the importance of 3 'R's of business 1. Reimagining, 2. Redesigning, 3. Rebuilding. 45 professionals attended the session. Mr. Tarun Daga (MD, TSUIL & VP, JMA) & Mr. Amitabh Bhattcharjee (Hony. Secretary, JMA) welcomed the speaker.



18. Business Simulation Games

Jamshedpur Management Association in partnership with AIMA organized Business Simulation Games on 19th January, 2021 for the very first time on virtual platform. This is one of the flagship events of JMA. In this total 17 teams participated from TATA Steel, TSPDL, TSUIL, Cummins, ISWP, TATA Motors, TATA Tinplate & TATA Steel Long Products.

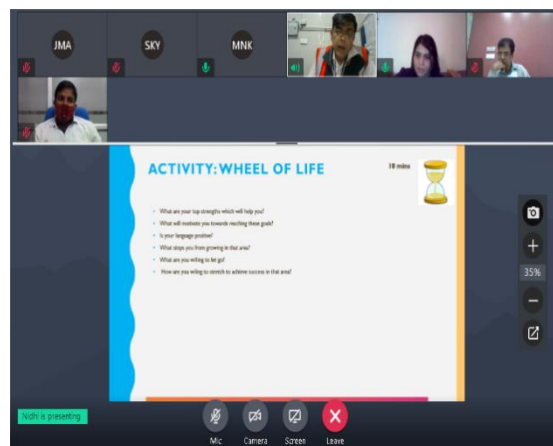
TATA Motors Team won the competition & TATA Steel Team were the runner's up. Teams Mr. Amitabh Bhattcharjee (Hony. Secretary, JMA) congratulated all the participants.



ACTIVITIES IN FEBRUARY 2021

19. MDP: Developing Life Management skills for Self-growth

JMA organised one day training in Developing Life Management Skills for Self –growth. Miss Nidhi Shrivastav conducted the training. Participants from Tata Bluescope Steel , ISWP participated in the same.



20. Management Day Panel Discussion

All India Management Association's foundation day is celebrated as Management Day. To mark the same, Jamshedpur Management Association organized panel discussion on 23rd February, 2021 at ISWP Health Club, Jamshedpur.

The topic for debate was “MBA graduates may be good at power point but they don't know how things work- Elon Musk” . JMA had invited short write ups on the topic. Best ten entries were shortlisted for the panel. Prof. Sunil Kumar Sarangi, XLRI was the moderator for the event. Few of the panelist also joined the event virtually from different corners of India. Judgment was done by audience poll and winners were declared.

Mr. Binod Kumar Singh, Tata Steel Long Products and Ms Shikha Suman, Tata Steel were the winner and runner up respectively. Mr. Neeraj Kant, Managing director of ISWP awarded the winners. The debate session was also followed by felicitation ceremony of Full Stack Data Science pass out candidates. The program was attended by different professionals and students of Jamshedpur.



ACTIVITIES IN MARCH 2021

21. Knowledge Partner with XLRI Jamshedpur

This year JMA collaborated with XLRI Jamshedpur as knowledge partner in the biggest cultural fest Ensemble Valhalla 2021.



21.1 Webinar by Mr. Gopal Krishnan

As a part of the partnership JMA organised a webinar by Mr. Gopal Krishnan on "What start ups can learn from Grown ups"

The webinar was attended by 50 management students of eminent B schools.



22.2 STRATEGIKON: Case study Competition

JMA also organised a case study competition which was participated by 6 teams of IIM Ahmedabad, IIM Kozhikode, XLRI Jamshedpur and Indian Institute of Foreign Trade. All the teams presented their PPTs in online event. The event was judged by Mr. Sourabh Gupta, Digital Program Leader (APAC) & Director at Raytheon Technologies, Mr. Saurabh Bhatnagar Partner and National Leader, Metals And Mining Business, Ernst & Young LLP and Mr. Amitabh Bhattcharjee, Head Strategic Sourcing, Tata Steel. & Hony. Secretary JMA. Team XLRI won the competition.

22. Discussion with SMEs

Jamshedpur Management Association organized a virtual discussion with small and medium entrepreneurs in Jamshedpur on 5th March, 2021. The brain storming session was attended by leadership of around ten industries of the Adityapur area. The discussion was conducted by Secretary JMA, Mr. Amitabh Bhattcharjee. In the meeting many mutual area of development were understood and action points were discussed. JMA is looking forward to cater to SMEs in a more active manner in coming financial year.

23. Women's Day Celebration (8th -9th March 2021)

Jamshedpur Management Association celebrated women's day with two day online program.

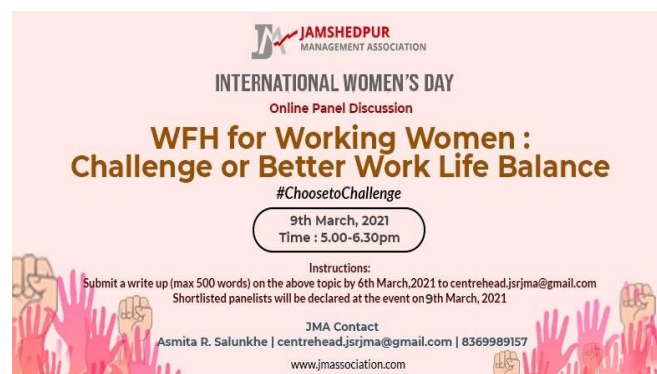
The theme of this year's International women's day was #ChoosetoChallenge. On



Day 1, 8th March, 2021 a talk session was organized with eminent women achievers around the nation. Ms. Syna Dehnugara (Chief Brand Officer at LetsVenture Former Features Editor at CNBC-TV18), Ms. Varija Bajaj (Founder at Varija Lifestyles) and Ms. Bindu Subramanian (Singer/songwriter, entrepreneur, author and music educator) were the speakers at the event. They shared their personal views and stories on how “Being successful is matter of Mind-set and will and not constrained by challenges” 65 participants from different organizations were thrilled to listen to the enriching experiences of the speakers. The session was hosted by Ms. Shreedhara Goswami, JMA managing team member and vote of thanks was presented by Ms. Asmita Salunkhe, Centrehead, JMA.



Day 2 (9th March, 2021) was celebrated with online panel discussion competition on the topic “Work from home for working women: a challenge or better work life balance?” JMA had invited short write ups on the topic. Best eight entries were shortlisted for the panel. Ms. Amrita Singh was the moderator for the event. Both the sides of the panel expressed their opinions and views on the topic. Judge for the event, Prof. Pramod Pathak, ISM-IIT Dhanbad declared the winners. Ms. Ankita Ghose, Tata Steel Bombay House and Mr. Devang Gandhi, Tata Steel Jamshedpur won the competition. Winners were awarded e-gift coupon and certificates. Program was attended by 35 participants from across the country. The panel discussion was hosted by Asmita Salunkhe, centrehead, JMA. Vote of thanks was given by Ms. Avi Shekhar, Managing team member JMA

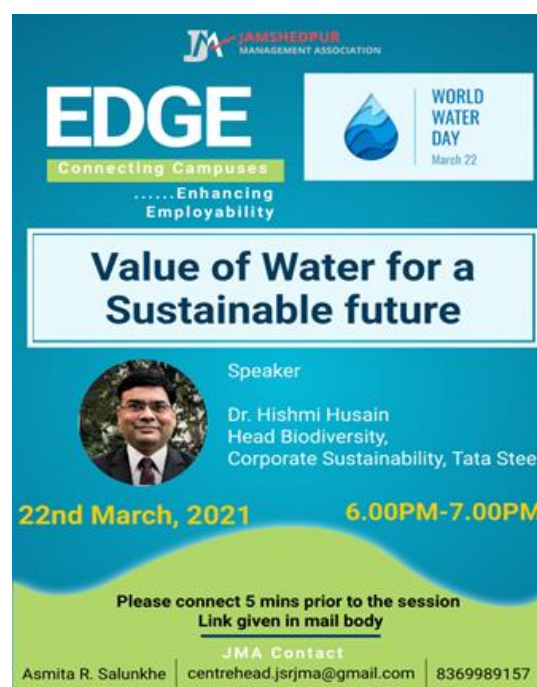


4.4 JMA EDGE Session 4: World Water Day Celebration

JMA celebrated World Water Day 2021 with a webinar on “Value of Water for a sustainable future”

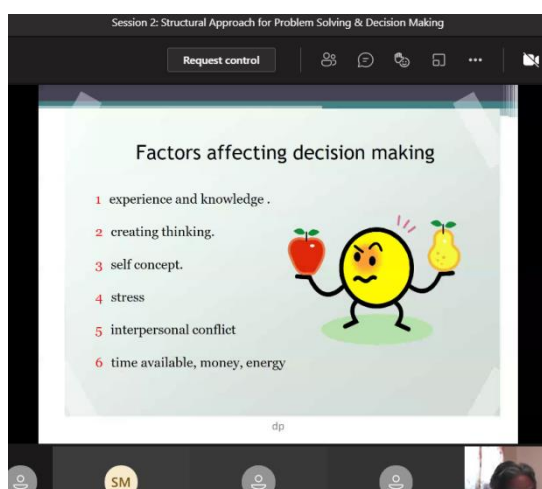
The speaker for the same was Dr. Hishmi Jamil Husain, Head Biodiversity, Corporate Sustainability, Tata Steel. Sir, in his insightful presentation shared the importance of water and ways to preserve in daily life.

The session was attended by 20 participants from industries as well as educational institutes. Session was hosted by Ms. Asmita Salunkhe, Centrehead, JMA



24. Management Development Program in Structural Approach for Problem solving and Decision Making

JMA, on 24th March, 2021, organized one day MDP in "Structural Approach for Problem solving and Decision Making" for the professionals of Jamshedpur. Professor Durga Dutt Pathak was the trainer for the session. The training was attended by 46 different professionals from TSUISL, JCAPCPL, Tata Bluescope.



25. JMA Campus to Corporate online workshop

JMA, after discussions with professional institutes last FY understood the necessity of soft skill training requirement for students. Addressing the same, an online workshop "Campus to Corporate" was organized from 24th March to 27th March, 2021. Ms. Nidhi Srivastava was the facilitator for the workshop. Around 50 students from different institutes like XISS Ranchi, NSIBM Jamshedpur, NIT Jamshedpur, BACET, RVS College of Engineering and Technology attended the session.

The session was very interactive. Nishi Shri discussed importance of team work, Work place etiquettes, Work place communication (email and verbal) and focus on self-growth. The four day long workshop was hosted by Ms. Asmita Salunkhe, centrehead, JMA

24 th Mar 2021	Attitude shift	6:00PM - 7:00PM
25 th Mar 2021	Building relationships, Being team player	6:00PM - 7:00PM
26 th Mar 2021	Professional Etiquettes Workplace Communication	6:00PM - 7:00PM
27 th Mar 2021	Focus on Self Growth	6:00PM - 7:00PM

To register contact:-
Asmita R. Salunkhe | 8369989157 | centrehead.jsrjma@gmail.com
Follow Us: f | i | o | n | www.jmassociation.com

4.5 JMA EDGE Session 5: Chatbot development using Python

An introductory session in Chatbot development using Python was conducted by Mr. Shikhar Mishra, Asst. Manager, Tata IQ. Mr. Shikhar illustrated the procedure through short demos well. The session was attended by 48 computer programming enthusiasts from various professional institutes. The session was hosted by Ms. Asmita Salunkhe, centrehead, JMA

EDGE
Connecting Campuses Enhancing Employability

Chatbot development using Python

Speaker
Mr. Shikhar Mishra
Assistant Manager
Operations Research
Data Scientist at Tata iQ

30th March, 2021 **4.30PM-5.30PM**

Please connect 5 mins prior to the session
Link given in mail body

JMA Contact
Asmita R. Salunkhe | centrehead.jsrjma@gmail.com | 8369989157



26. JMA Young Manager Award

This competition is one of the flagship events of JMA. This year it was organized in online mode on 31st March 2021. Five teams from Tata Steel and Tata Steel Long products participated in the competition. Participating teams made presentations on the topic “Are electric vehicles the future of mobility in Indian market?” The presentations deliberated on Maturity of the technology available, Affordability, Infrastructure availability and Sustainability. Mr. Sourabh Gupta, Digital Program Leader (APAC) & Director at Raytheon Technologies and Mr. Debasis Pradhan, Professor XLRI Jamshedpur were the judges for the competition. Mr. Ankur Gandotra & Mr. Harish Mahadasu; TSL won the competition. The session was hosted by Ms. Asmita Salunkhe, centrehead, JMA and vote of Thanks was presented by Mr. Amitabh Bhattcharjee, Hony Secretary, JMA



JMA JAMSHEDPUR MANAGEMENT ASSOCIATION

YOUNG MANAGER AWARD

Are Electric Vehicles the future of mobility in the Indian Market?

**31th March, 2021
2.00PM -4.00PM**

- ✓ One team can have 2 participants
- ✓ Participation fee: 1000/- per team

Nominations to be sent by 29th March, 2021

Present your ideas on the above topic

Presentation should deliberate on:

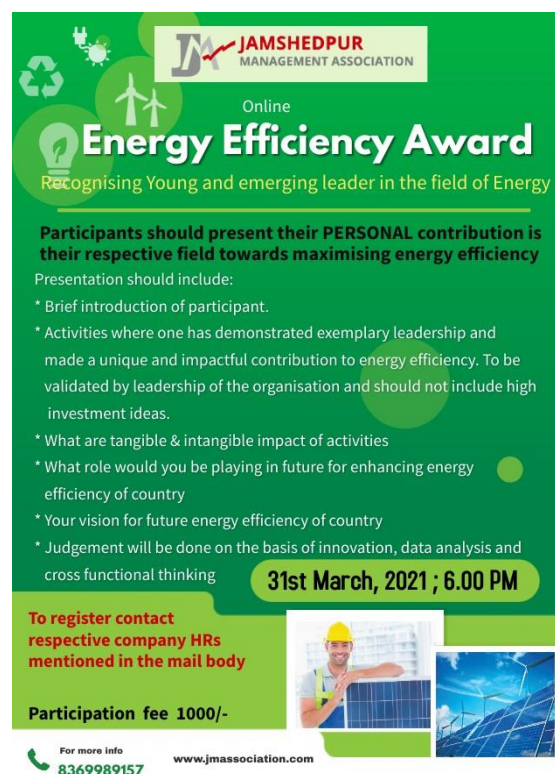
- * Maturity of the technology available
- * Affordability
- * Infrastructure availability
- * Sustainability
- * Time for presentation 7 mins

To register contact respective company HR as mentioned in the mail body

27. JMA Energy Efficiency Award

This category was initiated by JMA last year to recognize and celebrate young and emerging leaders in the field of energy. This year it was organized in online mode on 31st March 2021. Candidates were asked to present their contributions in the respective organizations to maximize energy efficiency. Five candidates from Tata Steel, Tata Power and Tata Pigments participated in the event. Mr. Atul Kumar and Mr. N. Vasudevan from TERI judged the

competition. Mr. Arjun Agarwal, TSL was declared the winner and Mr. Anshul Anand, Tata Power was the runner up. Winners were awarded certificates and Westside gift vouchers. The competition was hosted by Ms. Asmita Salunkhe, Centre head, JMA and Mr. Asutosh, JMA managing team member thanked the judges and participants.



JMA JAMSHEDPUR MANAGEMENT ASSOCIATION

Online

Energy Efficiency Award

Recognising Young and emerging leader in the field of Energy

Participants should present their PERSONAL contribution is their respective field towards maximising energy efficiency

Presentation should include:

- * Brief introduction of participant.
- * Activities where one has demonstrated exemplary leadership and made a unique and impactful contribution to energy efficiency. To be validated by leadership of the organisation and should not include high investment ideas.
- * What are tangible & intangible impact of activities
- * What role would you be playing in future for enhancing energy efficiency of country
- * Your vision for future energy efficiency of country
- * Judgement will be done on the basis of innovation, data analysis and cross functional thinking

31st March, 2021 ; 6.00 PM

To register contact respective company HRs mentioned in the mail body


Participation fee 1000/-

For more info 8369989157 www.jmassociation.com

4.6 JMA EDGE Session 6: Don't Fall for Data Science Myths

A lecture session busting the popular myths in the field of data science was conducted in 31st March, 2021. The session was delivered by Mr. Satish Agarwal, Senior data scientist, Tata Steel. 20 students from different professional institutes attended the program.




 **JAMSHEDPUR**
MANAGEMENT ASSOCIATION

EDGE

Connecting Campuses Enhancing Employability

Don't Fall for Data Science Myths



Speaker
Mr. Satish Agarwal
Senior Data Scientist,
Tata Steel

31st March, 2021 **6.00PM-7.00PM**

Please connect 5 mins prior to the session
Link given in mail body

JMA Contact
Asmita R. Salunkhe | centrehead.jsrjma@gmail.com | 8369989157

JMA Executive Committee Members



President
Mr. Chanakya Chaudhary
Vice President
(Corporate Services)
Tata Steel Limited



Vice President
Mr. B. Bodhanwalla
Chief Executive Tarapore
&Co. Tata Steel



Secretary
Mr. Amitabh Bhattcharjee
Head Strategic Procurement,
Group Strategic Procurement,
Tata Steel



Treasurer
Mr. Vivek Banka
Head Corporate Audit –
Procurement and Supply
Chain, Tata Steel



Dr. Jitendra Singh
Professor, XLRI



Mr. Tarun Daga
MD, JUSCO



Mr. R. N. Murthy
MD, TCIL



Mr. Neeraj Kant
MD, ISWP Ltd.



Mr. Vishal Badshah
Head- Auto Manufacturing,
Tata Motors



Mr. Prakash Singh
Chief Capability
Development, Tata Steel



Mr. Amitava Bakshi
Chief Proc. Officer, Tata St



Fr. P. Christie
Director, XLRI



Prof. Rajiv Mishra
Professor, Operations
Management Area, XLRI



Mr. Sanjay Sabherwal
MD, Metaldyne Industries
Limited Continental Device
India Ltd

JMA Managing Committee Members



Ms Asmita Salunkhe
Centre Head, JMA
(Full Time)



Mr. Vinay Kumar
Manager, JMA
(Full Time)



Mr. Satish Agarwal
Senior Data Analyst,
Tata Steel



Mr. Sameer Mishra
Sr. CAM IT Shared
Services, OneIT, Tata Steel



Mr. Vinamara Singh
Senior Manager, Corporate
Communications, Tata Steel



Mr. Asutosh
Senior Manager, BPE
Operations Tata Steel



Dr. Hishmi Jamil Husain
Head Biodiversity,
Tata Steel



Ms. Shreedhara Goswami
Deputy Manager,
Sales & Marketing, ISWP



Ms Avi Shekhar
Deputy Manager, ISWPL



Mr. Arif Iqbal
Junior Engineer, Tata Motors

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